



# DARCI LANG

## FOCUS ON THE 90%

## TOP 9 REASONS TO HIRE DARCI!

- 9. Low Maintenance.** I only look high maintenance! I won't ask for a bowl of only blue M&Ms. I travel economy, arrive early and keep in touch. You will never be surprised in a 10% way. Where possible I love to attend anything that is happening before I speak.
- 8. Down to Earth.** I have walked in their shoes. I started at the bottom and worked my way up. I'm not afraid to get my hands dirty! Besides being a mom, a wife, and a working professional, I play many other roles and I have lived all that goes with being a human! I enjoy connecting with people of all ages and backgrounds.
- 7. Customized Presentations.** This is not a canned motivational message it is based on YOUR business, YOUR challenges, YOUR employees.
- 6. Flexible Delivery.** Virtual, in person, multiple locations, multiple topics, keynote, workshop - I've done them!
- 5. Tangible Tools.** Not only will everybody leave with a fresh perspective and new tools for their tool box (Doorknob Theory, Lay That Sucker Out), but each person will take home a mini magnifying glass (and other reminders!) to focus on the 90% in their lives.
- 4. Total Access.** It's like your own personal backstage pass throughout the planning and presentation. I am just a phone call or email away. I'm happy to chat and help out in any capacity. Oh, and don't forget that I also have my amazing Sandra to assist you.
- 3. Lead Up Videos.** Sure, I can write. Yes, I can talk. But who doesn't love a video or even a few to really drive home the message?
- 2. Results You Can Measure.** I'll provide you and your staff with what they need to succeed not only on a professional level but a personal level too. I believe the whole person shows up at work. When your staff are focused on the 90%, they create a positive energy that ripples out through your organization, your customers and your community. Staff communicate better, their customer service and productivity improves and you see results!



And finally,

**1 Idea Everyone Can Actually Use!** Focus on the 90%. Not many ways, habits or ideas. One idea and how that idea can change their lives. Not only at work, but with their coworkers, their clients and in their personal life.

*To say that your presentation was a HUGE hit with our 900+ staff at our Opening Day is a massive understatement. Many have said that you were the BEST Opening Day speaker we've ever had. Others have literally thanked me for bringing you in. You have such an incredible gift for connecting with people and conveying some challenging principles in a way that people can relate to and accept.*

*It was obvious that you'd done your homework by your understanding of the challenges and opportunities facing employees in Education. It's clear that you and your staff walk the talk – you were all such a pleasure to work with.*

– Deborah Spence | Communications & Events Manager | FOIP Coordinator  
Foothills School Division

*Connect with Darci!*

**DARCILANG.COM**

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